#### **Organization Information**

#### **Legal Name**

Michelle's Place Cancer Resource Center

#### **DBA** (if Applicable)

NA

#### **Program Name/Title**

Health Education and Outreach

#### **Brief Program Description**

The Health Education and Outreach program empowers the Fallbrook Health District residents with information and resources to make the best choices for their health and provides cancer patients and their families with resources to support them in their fight against cancer.

#### **Funding Amount Awarded**

21428

#### **Target Population - Age**

	Percent of program participants	Estimated number of participants
Children (infants to 12)	0	0
Young Adults (13-17)	0	0
Adults (18-60)	50	63
Seniors (60+)	50	64
We do not collect this data (indicate with 100%)*		

#### **Target Population not collected - Age**

We collect this data on our client who receive service. However, we do not collect this data from speaking engagements or when attending community events.

#### **Target Population - Gender**

	Percent of program participants	
Female	99	
Male	1	
Non-binary		
Unknown*		

#### \*Target Population - Gender

We collect this data from the clients that receive services. However, we do not collect this data from event we attend or speaking engagements. We know that 100% of our clients were women and the events we attended had a few men.

#### **Target Population - Income Level**

	Percent of program participants
Extremely Low-Income Limits, ceiling of \$32,100	
Very Low (50%) Income Limits, ceiling of \$53,500	
Low (80%) Income Limits, ceiling of \$85,600	100
Higher Than Listed Limits	
We do not collect this data (indicate with 100%)*	

#### \*Target Population - Income Level

We do collect this information on our clients that receive service, however we do not collect this information from community events or at speaking engagements.

# Actual number of residents that directly benefited (participant/client) from this program during this quarter.

127

#### **Program/Services Description - Social Determinants of Health**

Healthcare Access & Quality (Access to Health Care, Access to Primary Care, Health Literacy)

#### **Program Goal & Objectives**

The goal of this program is to reach over 2,000 people in the FRHD with education on health and wellness. The Patient Navigator will attend at least 12 community events and/or speaking engagements within the FRHD. Michelle's Place will provide 20% more resources to the residents of the FRHD than last year.  $375 \times 20\% = 450$  free resources through the Community Health and Wellness Center.

#### **Program Outcomes & Measurables**

- 1. Patient Navigator will host at least eight programs at the Fallbrook location This quarter we hosted three cancer support circle groups. New to the program is Tai Chi and Be Well Yoga.
- 2. The Patient Navigator will attend at least 12 community events and/or speaking engagements within the FRHD. This quarter Michelle's Place presented at the March Fallbrook SunUpper.
- 3. Michelle's Place will provide 20% more resources to the residents of the FRHD than last year. This quarter, MP provided 85 resources to the residents of the FRHD.

We are on track to meet or exceed our objectives.

#### **Anticipated Acknowledgment**

Social Media Postings Signage at Service Sites Print Materials to Service Recipients

Website Display

## **Terms and Conditions**

Accepted

**Authorized Signature** 

#### **Contact Information**

#### **Contact Name**

Kim Gerrish

#### **Title**

**Executive Director** 

#### **Primary Contact Phone**

9516995455

#### **Email Address**

kim@michellesplace.org

# **Writing Instructions:**

What language(s) does this program accommodate:

English

Spanish

## **Acknowledgment of District Support**







Michelle's Place Cancer Support Circle invites you to join us to share your experience, ask questions, to give and receive support of friends and people from your community, that share in similar experiences.

> Meeting in Building C the THIRD Thursday of EACH month

For more information please visit www.MichellesPlace.org



www.fallbrookhealth.org

1636 East Mission Rd. Fallbrook, CA 92028

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#### **Impact Story**



**Impact Story** 



# **Program Budget**



23\_24 FRHD CHC Cancer Ca....xlsx