

Organization Information

Legal Name

Michelle's Place Cancer Resource Center

DBA (if Applicable)

n/a

Program Name/Title

Health Education and Outreach

Brief Program Description

The Health Education and Outreach program empowers the Fallbrook Healthcare District residents with information and resources to make the best choices for their health and provides cancer patients and their families with resources to support them in their fight against cancer.

Funding Amount Awarded

21428

Target Population - Age

	Percent of program participants	Estimated number of participants
Children (infants to 12)		
Young Adults (13-17)		
Adults (18-60)	60	70
Seniors (60+)	40	47
We do not collect this data (indicate with 100%)*		

Target Population not collected - Age

n/a

Target Population - Gender

	Percent of program participants
Female	100
Male	
Non-binary	
Unknown*	

*Target Population - Gender

n/a

Target Population - Income Level

	Percent of program participants
Extremely Low-Income Limits, ceiling of \$32,100	
Very Low (50%) Income Limits, ceiling of \$53,500	50
Low (80%) Income Limits, ceiling of \$85,600	50
Higher Than Listed Limits	
We do not collect this data (indicate with 100%)*	

*Target Population - Income Level

n/a

Actual number of residents that directly benefited (participant/client) from this program during this quarter.

117

Program/Services Description - Social Determinants of Health

Healthcare Access & Quality (Access to Health Care, Access to Primary Care, Health Literacy)

Program Goal & Objectives

The goal of this program is to reach over 2,000 people in the FRHD with education on health and wellness. The Patient Navigator will attend at least 12 community events and/or speaking engagements within the FRHD. Michelle's Place will provide 20% more resources to the residents of the FRHD than last year. 375 x 20% = 450 free resources through the Community Health and Wellness Center.

Program Outcomes & Measurables

Program outcomes and measurables:

1. Patient Navigator will host at least eight programs at the Fallbrook location - This quarter we hosted three cancer support circle groups. One each month. We also hosted the mind, body and beyond Zumba class.
2. The Patient Navigator will attend at least 12 community events and/or speaking engagements within the FRHD. This quarter Michelle's Place presented at the Fallbrook United Methodist Church, Bonsall Rotary Club and the Fallbrook Women's Club.
3. Michelle's Place will provide 20% more resources to the residents of the FRHD than last year. This quarter, MP provided 110 resources to the residents of the FRHD.

We are on track to meet or exceed our objectives.

Anticipated Acknowledgment

Social Media Postings

Signage at Service Sites

Print Materials to Service Recipients

Website Display

Terms and Conditions

Accepted

Authorized Signature

A handwritten signature in black ink, appearing to read "J. Smith".

Contact Information

Contact Name

Kim Gerrish

Title

Executive Director

Primary Contact Phone

9516995455

Email Address

kim@michellesplace.org

Writing Instructions:

What language(s) does this program accommodate:

English

Spanish

Acknowledgment of District Support



2024 No-Cost Support Services for All Cancers Available NOW!

Michelle's Place offers a variety of comfort, care and support services to our clients. If you or someone you know is fighting any type of cancer, we can help!

Services include:

- Behavioral Health Counseling
- Patient Navigation
- Community Health Worker
- Financial Assistance and Grant Programs
- Transportation Services
- Support Groups for Clients and Caregivers
- Comfort Items, Chemo Kits, Prosthesis, Specialty Items and Bras
- Wigs, Wig Fittings and Wig Customization Services
- Yoga, Tai Chi, Reiki, Healing Touch & Hypnotherapy

We offer 2 Locations to Serve You

Temecula - 9am to 3:30pm - 41669 Winchester Rd. Suite 101 Temecula, CA 92590

Fallbrook - By Appointment - 1636 East Mission Rd. Fallbrook, CA 92028



Please scan the QR code or click [HERE](#) to connect with our Care Team today!



For more information please visit www.MichellesPlace.org

Made possible through



www.fallbrookhealth.org

Impact Story



When I was diagnosed with... .docx

Program Budget



23_24 FRHD CHC Cancer Ca... .xlsx