



MINUTES

GOVERNMENTAL & PUBLIC ENGAGEMENT COMMITTEE

Wednesday, March 27, 2024, at 6:00 P.M.

1st Floor Community Room,
138 S. Brandon Rd., Fallbrook, CA 92028

In accordance with California Government Code Section 54953, teleconferencing will be used for this meeting. Board members, staff and members of the public were able to participate by webinar by using the following link:

1. Call to Order/Roll Call

In attendance: Chair Mike Stanicek, Director Bill Leach, CEO Rachel Mason, Administrative Officer Judith Oswald, Community Health & Wellness Center Administrator Theresa Geracitano, Outreach & Communications Coordinator Jasmine Thomas, Executive Assistant Raquel Williams

2. Public Comments – Announcement

None

3. Discussion Items-

Communication plan for SiteLogiQ parking lot project

Groundbreaking ceremony will be the indicator for the public that there will be a substantial construction project is happening at the CH&WC through the summer. July or August are the estimated months of start time.

End of Fiscal year Social Media & Outreach results-

Theresa and Jasmine shared website and social media stats with the committee. There has been tremendous growth in the last year Director Stanicek would like to see a year in review post to share all the good things going on. Director Leach asked how people are finding out about the CH&WC? Social media is the biggest driver and current programs are leading to more awareness. Data is being collected.

Update on Community Health & Wellness Center programs- Community Health & Wellness Center Administrator Theresa shared with the committee that the raw video footage will be made available to the district. Tai Chi classes have had a huge response a second class has been added. Wellness Wednesdays have been a hit and there have been lines forming to get blood pressure checks, outreach is working, and partnerships are being created with new groups. The parking lot has been full daily.

CEO Mason shared with the committee that a new bill H.R. 7525 To require the Director of the Office Management and Budget to issue guidance to agencies requiring special districts to be recognized as local government for the purpose of Federal financial assistance determinations.

4. Board Comments and Future Agenda Items-

Outreach & Communications Coordinator Jasmine shared that she has created a trifold as a leave behind for outreach, more information coming in May.

5. Adjournment-

There being no further business the meeting was adjourned at 6:30 pm.



Raquel Williams, Board Secretary/Clerk