

Fallbrook Regional HEALTH DISTRICT

To: Board of Directors
Fallbrook Regional Health District

From: Bobbi, MBA, MSW
Chief Executive Officer

Date: May 8, 2018

Re: Status Report Based on Phase 1 Outcome

Stanford Social Innovation: Channeling Change and Making Collective Impact Work

Phase 1: Month 4

The Five Conditions of Collective Impact

1. **Common Agenda:** All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving through agreed upon actions.
2. **Shared Measurement:** Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
3. **Mutually Reinforcing Activities:** Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
4. **Continuous Communication:** Consistent and open communication is needed across many players to build trust, assure mutual objectives, and create common motivation.
5. **Backbone support:** Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to

serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

Outcomes:

1. Future Wellness Center property closed Friday April 20th
2. Foundant Software tool utilized to begin the process of organizations desiring funding for the 2018-2019 Community Health contracts (CHC).
3. Blue Zones (BZ) Project site visit scheduled for May 22, 23 and 24th as Phase 1 of assessing change for Fallbrook Regional Health District (FRHD) communities of Bonsall, De Luz, Fallbrook and Rainbow.

Community Engagement and Administrative Activities

Attached to this report are monthly results.

Fallbrook Regional HEALTH DISTRICT

TO: Bobbi Palmer, CEO

FROM: Wendy Lyon, Bookkeeper / Admin Oversight

DATE: May 9, 2018

RE: Monthly **T.E.A.S.** Report

Team **E**fforts, **A**chievements, and **S**uccesses

The following is a monthly overview of the five areas in which District personnel function daily, highlighting their efforts both individually and as a team toward reaching the District's vision and goals.

Mireya - **Blue Zone Project:**

- Attended ACHD Legislative Days in Sacramento and disseminated information about the Blue Zone Project, the Wellness Center, and the District's Annual Report for 2017 to legislators
- May 22-24 Site Visit Prep and Coordination with Blue Zone reps, community participants, and community leaders
- Community Outreach for the site visit and increasing community awareness including, but not limited to, schools, churches, non-profits, and chambers of commerce
- Rolled out Foundant software for streamlining the Community Health Contract and RFP process

Frauke - **Wellness Center:**

- RFQs & RFPs finalized and published for architects, engineers, contractors, roofers, and fencing for the Wellness Center.
- Attended Community Garden event to explore how to integrate a community garden into the Wellness Center property
- Provided District input for the monthly Wellness Directory Newsletter

Pam - **Special Events:**

- Promoted and facilitated the WOW event on April 5th: "The Brain Changing Effects of Exercise"
- Promoted and facilitated the Community Walk on April 26th at the Dinwiddie Preserve
- AT&T cabling/splicing of phone lines to separate the Brandon Road building from the Elder Street building completed, after being ongoing since the sale of the Elder Street building

Linda – **Operations:**

- Attended the first of a series of Modern Marketing Seminars, including Facebook, offered by the Fallbrook Chamber of Commerce's "Lunch & Learn" program to facilitate interaction between the District and the community on goals and actions, such as the Blue Zone Project and the Wellness Center.
- Fire inspection preparation, actual inspection, and re-inspection, most of which went well; except for a couple new issues, the District should pass all areas and items within a week or so.
- Completed the District's Annual Report for 2017, which highlights the monthly milestones and actions taken by the District throughout the year. The Annual Report was distributed at ACHD Legislative Days in Sacramento to legislators and will also be given to Board members, the library, interested members of the community, and posted on the District website.
- Computers/network upgraded for all staff but one. The old server has been replaced, made more secure, and software has been upgraded to work with the newer Windows operating system.

Wendy – **Finance:**

- Replaced the current copying machine with a new machine/lease, saving the District over \$150/month, \$8800+ in remaining lease payments on the old machine, and saving staff time and increasing efficiency
- Obtained a quote for Workers Comp insurance that decreases the District's cost by over \$1200/year and more than doubles the District's coverage (\$5 million vs. \$2 million)
- Attended the County of SD Cash Handling Workshop put on by the County Treasurers' office and received a Certificate provided by the Assn. of Public Treasurers of the U.S. and Canada
- Discovered the District is eligible for a \$1,000 refund from SDRMA for putting in ergonomic equipment, i.e., desk risers, in the CEO and staff offices, which will be requested, once the District has been invoiced and paid for same

