



**Organization Information**

**Legal Name**

Michelle's Place Cancer Resource Center

**Program Name/Title**

Cancer Assistance Program

**Contact Information**

**Contact Name**

Kim Gerrish

**Title**

Executive Director

**Primary Contact Phone**

951-699-5455

**Email Address**

kim@michellesplace.org

**Organization Mailing Address**

41669 Winchester Rd  
Temecula, CA, 92590

**Organization Physical Address**

41669 Winchester Rd  
Temecula, CA, 92590

**Total number of residents that benefited (participant/client) from this program this quarter.**

20

**Target Population - Age**

	Percent of program participants	Total Number of Participants
Children (infants to 12)		
Young Adults (13-17)		
Adults (18-60)	18	
Seniors (60+)	2	
We do not collect this data (indicate with 100%)*		

**Target Population not collected - Age**

N/A

## Target Population - Gender

	Percent of program participants	Total Number of Participants
Female	20	
Male		
Non-binary		
Unknown*		

### \*Target Population - Gender

N/A

## Target Population - Income Level

	Percent of program participants	Total Number of Participants
Extremely Low-Income Limits, ceiling of \$32,100		
Very Low (50%) Income Limits, ceiling of \$53,500		
Low (80%) Income Limits, ceiling of \$85,600		1
Higher Than Listed Limits		
We do not collect this data (indicate with 100%)*	99	19

### \*Target Population - Income Level

We only collect data on income levels of those that request financial assistance. Only one client requested financial assistance this quarter.

### Program/Services Description - Social Determinants of Health

Healthcare Access & Quality (Access to Health Care, Access to Primary Care, Health Literacy)

### Program/Services Description - FRHD Community Needs Assessment

Health (Diabetes - prevention, management)

Mental Health (Social Support - Youth or Families)

Mental Health (Screenings, Prevention)

Health (Mobility)

## Program Objectives

Within one year, Michelle's Place will provide 375 resources to cancer patients within the FRHD.

Within one year, Michelle's Place will host 12 support groups/programs at the Fallbrook Wellness Center.

Within one year, Michelle's Place will facilitate 20 free breast exams and breast screenings to women who qualify.

## Program Outcomes/Measurables

Service numbers were down this quarter just slightly. We provided 70 services this quarter. So far to date we have provided 167 services toward our 375 goal. We are on track to meet or exceed our objective.

We hosted three, All Cancer Support Groups this quarter. In the new year, Maria will continue the monthly All Cancer Support groups as well as host a variety of wellness classes such as water color class, nutrition education and group Reiki.

Michelle's Place did not facilitate any diagnostic breast health screenings this quarter.

## FRHD Grant Support Acknowledgment

Social Media Postings

Signage at Service Sites

Print Materials to Service Recipients

Website Display

## FRHD Grant Support Acknowledgment

Maria is in the process of designing printed collateral specifically for the Fallbrook location. Our printed quarterly newsletter to over 3,000 donors featured the hire of Maria and mentioned FRHD as the funding resource. Additionally, we post on social media about the programs available at the Fallbrook location. And, we have printed materials at the Temecula location that highlight what is available in Fallbrook for cancer patients.

The FRHD is featured on the Michelle's Place website.

**Please provide an example of how the District's grant funding was acknowledged.**



MPNewsletter\_4thQRT\_22\_e... .pdf

## Program Budget



22\_23 FRHD CHC Program B... .xlsx

## Impact Story



Story Interest Form Fallbrook... .pdf

## Opportunities & Challenges

Maria, our patient navigator for the Fallbrook location has been working hard on community outreach and client interaction. We are thrilled to have her onsite two days a week allowing cancer patients and their families the ability to drop in. No appointment necessary. She also is responsible for community outreach and education. She attends Chamber events, local community group meetings and visits local providers of medical care and resources to ensure the community knows about our resources available. She is hosting several programs, support groups and classes multiple times a month. These groups are gaining momentum and attendance is growing. We look forward to serving more clients in the new year.



# Newsletter

## Michelle's Place Cancer Resource Center

4<sup>th</sup> Quarter 2022

RESOURCES • NEWS • INFORMATION • EVENTS



### MESSAGE FROM THE PRESIDENT

*Somehow, we have arrived at the end of 2022.*

It does not seem all that long ago that we were together at the Stampede thinking about where Michelle's Place had been, where it was going. Nevertheless, it has been a while. In the time that has passed, much of what we had hoped would happen has. The center is becoming even more well known. The word is getting out that *Michelle's Place is a cancer resource center for all cancers now*. Our numbers of new clients has increased by over 70%. That means 70% more people that do not have to go through cancer alone.

The success of the center would not be possible without our staff and volunteers. We are lucky to have Ms. Amber Berkey joining our team as our Fundraising and Development Officer. Amber has incredible experience, and a passion for the work we do here. I expect she is going to be an incredible asset to the Center.

At our Fallbrook location we have added a new patient navigator, Ms. Maria Mertz. Maria is helping in Fallbrook to reach more clients, and to take care of the one's we have. We are grateful to Maria for electing to be part of our family.

I also wanted to take this chance to thank the City of Murrieta, The City of Temecula and the City of Lake Elsinore for the generous grants that were granted at precisely the right time. Truly our communities demonstrate compassion and sympathy, and a willingness to give of their time, their money, and their hearts.

With the support of our community, we can continue to grow, and develop programs and provide assistance to our clients for the rest of this year, and into the next.

*Wishing you a very Happy and Healthy New Year.*

*Charles Boylston*

President,

*The Law Offices of Charles P. Boylston*

#### EXECUTIVE BOARD:

Marilyn Watson  
Founder & Past President

Jan Geller  
Vice President

Cyndi Light  
Survivor & Director

Bill Watson  
Founder

Dr. Amy Bremner  
MD, Breast Surgeon - Director

Leslie Doherty  
Treasurer

Wayne Watson  
Founder & Director

Stefani Laszko  
Past President, Director

Renee Fininis  
Secretary

Charles Boylston  
President

Annie Bostre-Le  
Director

Kelly Noon  
Director

#### STAFF:

Kim Gerrish, CFRE  
Executive Director

Kris Berggren  
Patient Navigator

Priscilla Poveda  
Community Health Worker

Michele Brewer  
Director of Operations

Mercedes Ruiz  
Patient Navigator

Maria Mertz  
Fallbrook Patient Navigator

Regina Casini  
Volunteer Coordinator

Laura Cuevas Lawrence  
Patient Navigator

Amber Berkey  
Fundraising & Development Officer

Jennifer Evans  
Program Manager

# Healing Touch

## Program Spotlight

At our most recent event at Canyon Lake, we were fortunate to be connected with a beautiful lady named Janie. It quickly became evident that she would be a wonderful addition to the Michelle's Place family. Janie has been a Healing Touch practitioner since the 90's and has passion to help others ground themselves and create a self-care plan for the days ahead.

Healing touch (HT) is a biofield therapy that is an energy-based therapeutic approach to health and healing. It uses gentle touch to influence the human energy system that surrounds the body and the energy centers that control the flow from the energy field to the physical body.

At the beginning of each session, Janie will listen to your story and ask about your current challenges. What are the things that may be causing your stress? Is it your diagnosis, your family or other relationships? Then you can start to explore how you can work with her to channel the positive energy that is needed. She will evaluate you at the beginning of the session and at the end, so that there is a measurable result.

In speaking with Janie, she tells you that "as we go through life, many things can become attached to our energy field that we may not even realize." It is important that we "clear out the tangles" and focus on self-care. She empowers you to find a creative, positive space in which you can thrive. She describes the that she is much like a hose or conduit that allows the positive energy to flow through her into you.



Lisa, a Michelle's Place client, raves about her experience with Janie: "I came in with a ton of bricks on my shoulders. I was under the weight of what is expected of me by others and my need to please everyone. Janie gave me a safe space to release that pressure, focus on myself and what I needed, and encouraged me to do the things that bring me peace and enjoyment. I highly recommend that any one meet with Janie, especially those that need their burden to be lighter. I left feeling refreshed and renewed and slept better than I can remember in a long time."

Janie has seen many transformations. She shares that she worked with a young boy who had an accident that cut his arm and severed most of the muscles, tendons, and nerves. After daily sessions with Janie, the boy not only regained full use of his arm, but the doctors were astounded by how quickly his arm repaired.

We are so grateful to have this modality added to our personal services. While the doctors are working on our clients' physical bodies, they come to Michelle's Place to heal their mind and spirit to promote physical healing.

We invite you to schedule a Healing Touch session. Appointments available on Tuesdays. For more information on other programs, classes and support groups visit our calendar of events at [www.michellesplace.org](http://www.michellesplace.org)



# Michelle's Place Welcomes Two New Employees



## Maria Mertz



Maria Mertz is a Michelle's Place Patient Navigator. Maria found Michelle's Place after she was diagnosed with breast cancer in 2018. She volunteered for a year at the

front desk and as an encouragement caller. The volunteers welcomed her with open arms and gave her a wig even though she didn't lose all her hair as a result of cold capping. She is very grateful to be a survivor. No one ever wants to hear the word "cancer," but she had close family and friends who were her strength and healing support. She feels fortunate to be a light in others' journeys. She thinks it's important to stay positive in challenging situations which mold you into who you are today. Each day is a gift and if she can make a difference in people's lives we touch, she feels purpose.

She is a San Diego native and moved here to Temecula 25 years ago to raise her family. She graduated from San Diego State University with a degree in Psychology, where she met the love of her life and life partner Scott, who are celebrating 30 years together. She has four grown children and one of her daughters is in the process of becoming an oncology nurse. In her spare time, she enjoys long walks with her golden retriever, Finn, traveling to new places and sharing quality time with family and friends.

*Maria is a patient navigator primarily at the Fallbrook satellite office. This is made possible through grant funding from the Fallbrook Regional Health District.*



## Amber Berkey



Amber joins Michelle's Place with over a decade of nonprofit fundraising and operations experience. She shares, "Fundraising and Development is the best role because every day I come to work and highlight our heroes- our donors, our clients, and our staff. It is

an honor to share the impact that these three groups have on each other!"

Amber lives in Fallbrook with her husband, Jeff, and her three children, James, Ava, and Amaya. She loves to explore the

world with her family, near and far! Amber graduated from Point Loma Nazarene University with a degree in Communications, Public Address, and a minor in Public Relations.

She also earned both her Fundraising and Development Certificate and Lean Six Sigma Green Belt Certificate from UCSD. She currently serves as Secretary to the Board of Directors for the Fallbrook Chamber of Commerce and co-chairs the Fallbrook Christmas Parade Committee.

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# Thank You

To Everyone Who Supported Our

## Go Pink Campaign in October!

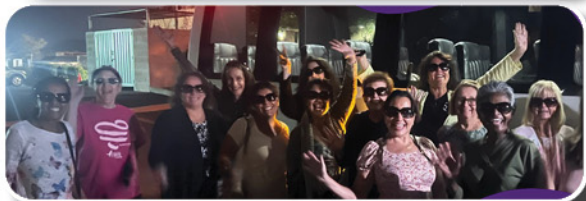


Thank you to Harrah's & Stryder Transportation for a day of pampering!  
Clients were treated to a Spa Day at Harrah's Resort and Casino!



*"The spa day accompanied by group transportation was a much needed & appreciated break from everyday life. Anytime we are reminded that we are so much more than Cancer is a beautiful day. Cancer treatment so easily took over every aspect of my life I forgot ME!"*

- Hyacinth



*"I am truly grateful for all that you do for Michelle's Place. This place itself has helped me a lot in my path to recovery. All the things that we get whether it's card making, a luncheon, an education meeting, to the generous donations of even a lotion for your skin means a lot to me. It gives me hope that this can be normal again, even if it's just for a moment."*

- Marinna



**FRHD CHC GRANT BUDGET REPORTING FORM**

Agency Name: **Michelle's Place Cancer Resource Center** PROGRAM NAME: **Cancer Support Services**

Not all line items will correspond with your program budget. If the item does not fully align either leave it blank or group it in the best category possible. However, be sure your program budget is fully itemized.

1)	A	INDIRECT EXPENSES:	PROGRAM COST	REQUESTED FROM FRHD	AMOUNT USED Q1	AMOUNT USED Q2	AMOUNT USED Q3	AMOUNT USED Q4
	A1	Administrative Support	\$ 8,100.00	\$ 972.00	\$ 243.00	\$ 243.00		
	A2	General Insurance (not program specific)	\$ -	\$ -				
	A3	Accounting & audit expenses	\$ -	\$ -				
	A4	Consultant/Contractor Fees	\$ -	\$ -				
	A5	Physical Assets (Rent, Facility Costs)	\$ -	\$ -				
	A6	Utilities	\$ -	\$ -				
	A7	IT & Internet	\$ -	\$ -				
	A8	Marketing & Communications	\$ 4,500.00	\$ 2,225.00				
	A9	Office Supplies	\$ 2,200.00	\$ 1,200.00				
	A10	Training & Education	\$ -	\$ -				
	A11	Other: specify	\$ -	\$ -				
<b>TOTAL INDIRECT EXPENSE</b>			<b>\$14,800.00</b>	<b>\$4,397.00</b>	<b>\$243.00</b>	<b>\$243.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
	B	PERSONNEL EXPENSES - PROGRAM SPECIFIC	PROGRAM COST	REQUESTED FROM FRHD	AMOUNT USED Q1	AMOUNT USED Q2	AMOUNT USED Q3	AMOUNT USED Q4
	B1	5 Patient Navigators	\$ 173,838.00	\$ 28,944.00	\$ 7,236.00	\$ 7,236.00		
	B2	Program Manager	\$ 58,000.00	\$ 7,540.00	\$ 1,885.00	\$ 1,885.00		
	B3	Salary (list position)	\$ -	\$ -				
	B4	Salary (list position)	\$ -	\$ -				
	B5	Payroll Expenses (WC, taxes)	\$ 13,910.00	\$ -				
	B6	Benefits	\$ -	\$ -				
	B7	Other: specify	\$ -	\$ -				
<b>TOTAL PERSONNEL EXPENSE</b>			<b>\$245,748.00</b>	<b>\$36,484.00</b>	<b>\$9,121.00</b>	<b>\$9,121.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
	C	DIRECT PROGRAM EXPENSES	PROGRAM COST	REQUESTED FROM FRHD	AMOUNT USED Q1	AMOUNT USED Q2	AMOUNT USED Q3	AMOUNT USED Q4
	C1	Equipment	\$ -	\$ -				
	C2	Program/Project Supplies	\$ 6,000.00	\$ 3,250.00	\$ 150.00	\$ 40.75		
	C3	Printing/Duplicating	\$ 4,400.00	\$ 575.00	\$ 234.87			
	C4	Travel/Mileage (CHW & Medical Transport)	\$ 9,500.00	\$ 500.00	\$ 58.93			
	C5	Program Specific Insurance	\$ -	\$ -				
	C6	Temporary Financial Assistance	\$ 78,500.00	\$ 2,000.00		\$ 150.00		
	C7	Postage	\$ 1,700.00	\$ 200.00				
	C8	0	\$ -	\$ -				
	C9	0	\$ -	\$ -				
	C10	0	\$ -	\$ -				
	C11	0	\$ -	\$ -				
	C12	0	\$ -	\$ -				
	C13	0	\$ -	\$ -				
	C14	0	\$ -	\$ -				
	C15	0	\$ -	\$ -				
<b>TOTAL OTHER EXPENSES</b>			<b>\$100,100.00</b>	<b>\$6,525.00</b>	<b>\$443.80</b>	<b>\$190.75</b>	<b>\$0.00</b>	<b>\$0.00</b>
			<b>W</b>	<b>Z</b>				
D	TOTALS		PROGRAM COST	FRHD Funds Expended				
			<b>\$360,648.00</b>	<b>\$19,362.55</b>				