



Fallbrook Healthcare District
A Public Agency Serving North County since 1950

2013 ANNUAL REPORT



A SPECIAL DISTRICT

SERVING FALLBROOK, BONSTALL, RAINBOW & DE LUZ

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A Message from the Board of Directors

FISCAL YEAR 2012-2013



January 25, 2014

Dear Fellow Citizens of the Fallbrook Healthcare District Community,

Fallbrook is truly a special place with a sincere community spirit committed to helping one-another. These factors are among the reasons that we are proud to call this community home. It is indeed my privilege to serve with this dedicated, thoughtful and hard-working Board and Administrative Staff, without which we could not possibly support the array of meaningful healthcare services available in this community. This year we will be heading into many uncharted waters, which offer both challenges and opportunities for change. In conjunction with our many collaborative partners we are near completion of a new strategic vision which aims to augment healthcare services.

Over this past year this Board has worked diligently to actively support Fallbrook Hospital, to support the creation of Fallbrook Healthcare Partners, arrange for in-hospital physician support of patients with unassigned care, and enter into a Joint Powers Agreement with Tri-City Healthcare District. This is of course in addition to the many community healthcare and grant funded programs we continue to support, while also looking into the future to plan for contingencies.

Despite many successes, it is no secret that Fallbrook's healthcare is facing some challenges, which are both varied and complex. To that end it is probable that we will need to call upon the people of this community, even more so than before, to step up and help address challenges. Many of your friends, neighbors, and colleagues are either direct or indirect beneficiaries of what Fallbrook's healthcare system has to offer, which is an institution we wish to see not only survive but thrive.

Our appreciation is extended to all who support the District's programs and efforts through their continuing participation and contribution of time and talent. We invite additional input as we move forward to secure and expand the health and well-being of the residents of our community.

Sincerely,

The Fallbrook Healthcare District Board of Directors
Director Stephen Abbott
Board President



STEPHEN ABBOTT
PRESIDENT



MISSION STATEMENT



Fallbrook Healthcare District
is committed to:

- ❖ continuing services provided by Fallbrook Hospital;
 - ❖ identifying, promoting and supporting a broad range of healthcare related needs within the District and;
 - ❖ managing Healthcare District assets.
- ❖ **VISION**
To be a collaborative leader in promoting a healthier community
- ❖ **VALUES**
- ❖ Dedication
 - ❖ Objectivity
 - ❖ Efficiency
 - ❖ Integrity
 - ❖ Prudence
 - ❖ Respect
 - ❖ Transparency

Revised by Fallbrook Healthcare District
Board of Directors - February 9, 2011

BOARD OF DIRECTORS



STEPHEN ABBOTT
PRESIDENT



BARBARA MROZ
VICE PRESIDENT



LYNETTE SHUMWAY, RN
SECRETARY



RICHARD LEVERING
TREASURER



GORDON TINKER
DIRECTOR

WHAT is FALLBROOK HEALTHCARE DISTRICT ?

- ❖ FALLBROOK HEALTHCARE DISTRICT (FHD) was originally formed in 1950, as a Hospital District to build and operate Fallbrook Hospital. In November of 1998, the District Board, with voters consent, signed a thirty year agreement with CHS (Community Health Systems) to operate and manage the Fallbrook Hospital. At that time the District re-organized to become a Healthcare District operating under the Local Health Care District Law of the State of California. FHD is one of 3,400 special districts in the state of California. Enterprise districts (25%) charge customers for their services. Non-enterprise districts provide services which generally don't lend themselves to fees. Their services benefit the entire community, not just individual residents. (Example: fire protection services and healthcare programs) Non-enterprise districts rely overwhelmingly on property taxes to meet their operational expenses. FHD is a non-enterprise district. FHD does not charge for its' programs and service.
- ❖ INDEPENDENT GOVERNMENT AGENCY: Fallbrook Healthcare District is an independent district which means that the five members of the board of directors have been elected by the districts' voters or have been appointed by the County Board of Supervisors.
- ❖ DEFINED GEOGRAPHIC AREA: The defined boundary of the FALLBROOK HEALTHCARE DISTRICT is inclusive of Fallbrook, Bonsall, Rainbow and DeLuz. The service area is approximately 110.5 square miles. There are approximately 57,000 residents within this boundary.



————— DISTRICT AFFILIATION —————

Fallbrook Healthcare District (FHD) is committed to preserving the programs and services of Fallbrook Hospital. A great deal of consideration by the FHD Board went into determining the best strategy to support the hospital's continuation of service within this community. It was manifest that FHD seek to establish an affiliation that would maintain and enhance medical services locally, and make available, within reasonable distance and access to expanded services. Tri-City Healthcare District is located in Oceanside and administers the Tri-City Medical Center. Geography, services as well as mission and commitment to quality healthcare were a fit between the two districts.

Following several months of discussion and efforts between the two agencies, on June 27, 2013, Fallbrook Healthcare District and Tri-City Healthcare District entered into a Joint Powers Agreement designed to expand and enhance medical and healthcare services accessible to Fallbrook area residents. The Fallbrook Hospital CEO and the Tri-City Medical Center CEO, with input and support of the two healthcare districts Boards, will develop and initiate plans.

The two District's remain separate entities each with its' separate hospital facility operational within its' own local community. The Boards of Directors will remain separate.



Pictured: Signing of the Joint Powers Agreement: Vi Dupre, FHD Administrator; Lynette Shumway, FHD Board Secretary; Larry Schallock, TCHD Board Chair; Julie Nygaard TCHD Board Secretary; Stephen Abbott, FHD Board President and Blaise Jackson, FHD legal counsel.

— DISTRICT FINANCIAL SUMMARY —

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED
 JUNE 30, 2012 AND JUNE 30, 2013
 FROM INDEPENDENT AUDITORS REPORT
 PREPARED BY PUN & McGEADY, CERTIFIED PUBLIC ACCOUNTANTS

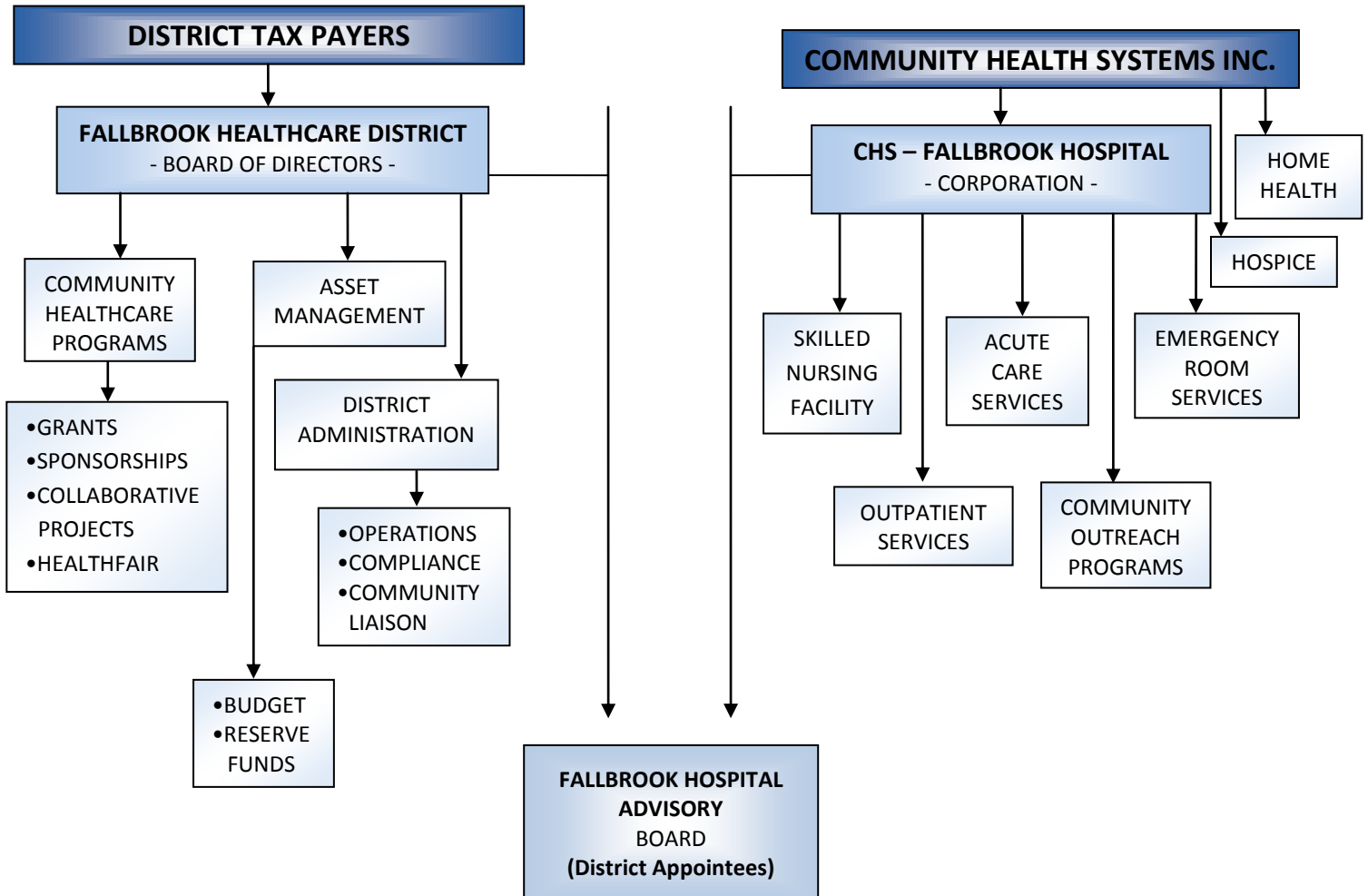
		<u>2013</u>	<u>2012</u>	<u>CHANGE</u>
❖ REVENUES:				
Property tax revenue	\$	<u>1,465,253</u>	<u>1,439,546</u>	<u>25,707</u>
Total revenue		1,465,253	1,439,546	25,707 *
❖ EXPENSES:				
Grant allocations		646,559	571,650	74,907 **
Administrative services		298,819	274,410	24,409 ***
Community Healthcare Programs		17,198	19,081	(1,883) **
Depreciation		<u>1,657</u>	<u>2,027</u>	<u>(370)</u>
Total Expenses		964,233	867,168	97,065
Operating Income		501,020	572,378	(71,358)
❖ NON-OPERATING INCOME (EXPENSE):				
Interest and other income		22,501	80,545	(58,044)
Other income (expenses)		<u>0</u>	<u>0</u>	<u>0</u>
Total non-operating income		22,501	80,545	(58,044) ****
❖ CHANGE IN NET POSITION:				
	\$	526,521	652,953	(129,402)
❖ NET ASSETS:				
Beginning of year	\$	10,556,591	9,903,668	
End of year		11,080,112	10,556,591	523,521

* The increase of \$25,707 of property taxes reflects a slight turnaround in the real-estate market and the general state of the economy within the District's service area.

** Grant Allocation increased because the amounts requested and provided through the grant process varies year to year. Other Community Healthcare Programs decreased due to increased amount needed in allocation to grant programs.

*** Administrative expense includes admin services and supplies, insurance, education, association and consultant fees plus salaries and benefits. Includes Board stipend; employees health and welfare; and reflects accrued but unpaid vacation and sick pay.

**** Total non-operating income decreased due to the decrease in interest earnings available from investments set aside by the District.



FALLBROOK HEALTHCARE DISTRICT APPOINTEES TO THE
FALLBROOK HOSPITAL ADVISORY BOARD:

- DR. ANTHONY BIANCHI ▪ JAN 2007-DEC 2013
- DR. TIMOTHY COEN ▪ JAN 2012-DEC 2014
- ALFREDO RODRIGUEZ ▪ JAN 2005-DEC 2013
- GORDON TINKER ▪ AUG 2013-DEC 2014

A MUTUALLY BENEFICIAL RELATIONSHIP

The District and the Hospital are each committed to the health and well-being of the people of the Fallbrook community; and each is cognizant of the impacts of legislative action; healthcare trends, demographics, contracts and the economy. 2013 was year fifteen of the thirty-year lease of the Fallbrook Hospital to CHS by the Fallbrook Healthcare District. CHS manages and operates the Fallbrook Hospital. Under the law of the state of California governing healthcare districts, no funds of the Fallbrook Healthcare District may be directed to the Fallbrook Hospital Corporation. None of the funds of the Fallbrook Hospital are directed to the Fallbrook Healthcare District. Each is a separate entity. The benefit to the population of the community is to have a quality medical facility that has a wide variety of diagnostic and treatment services available for in-patient and out-patient quality care with the convenience of ease of access. The Hospital staff is comprised of physicians, nurses, skilled medical technicians, business professionals and other support service personnel committed to meeting the needs of each patient in their care.

HEALTHCARE HEROES 2013

Fallbrook Healthcare District

HEALTHCARE HERO

This title is awarded to those who possess qualities of selflessness, dedication and perseverance and who demonstrate extraordinary service to foster the health and well-being of the people of the Fallbrook community.

Nominated, reviewed and recommended to the Fallbrook Healthcare District by people of the community who are witness to their service. The nominee names are held in confidence by the review committee and the selected individuals are announced at the annual Community Collaborative Breakfast.

There is no monetary prize. No t-shirt. No parade in their honor. There is a commemorative plaque and the regard, respect and acknowledgement and appreciation of the people of the community. They are invited throughout their year as special guests of the District to participate in various healthcare events.

They are humble, unassuming individuals who make a difference; who proceed with shameless perseverance in service to others.

We thank and applaud them and then,
we ask them to keep it up.

THANK YOU

JENNIFER SEITEL

2013 HEALTHCARE HERO

This young lady was severely injured in an automobile accident at the age of 16...An accident that left her paralyzed from the neck down. Although she was told it was unlikely that she would ever walk again, through perseverance and a great deal of pain, she walks. Assisted by canes, a walker or a chair: Upright and smiling.



She has committed herself to educating youth to avoid injury. She takes a remarkable program into the schools of the Fallbrook community, grades K through 12 to educate on how to avoid debilitating injury, or death, by taking necessary precautions of seat belts, car seats, helmets when on bikes, scooters, skate boards, looking before you leap, don't drink or do drugs. Her ThinkFirst program talks to kids about being smart and safe.

In our high school, she contributes to the pre-prom and pre-graduation special program as our young teens approach those exciting but too often dangers of drinking and driving. A program for parents and young children provides carseats and information to use them correctly and consistently. She leads a team of young people that contribute to her program through their testimonial of how they were injured and what that means to their lifetime and how kids today can avoid such misfortune. The program is presented to over 6,000 youth in our schools.

This woman faces her own tribulations not complaining but seeing that her program goes forward through her team and the support of the North County Fire Protection District paramedics, EMS and other community volunteers. She is a wife and mother of two charming young ladies. She is very special to all she encounters. She exemplifies courage and encouragement to those she teaches and those she works with. Children love her and adults are in awe of her.

She is humble, kind, brave, and generous. She is a true HERO. She is **JENNIFER SEITEL**.

DEISY SALAS

2013 HEALTHCARE HERO

This young lady is a very bright and driven young woman, with an intense love for her community. She began her service to health and well-being as an AVID student at Fallbrook High School.



She became a member of a special youth group and has worked to improve the lives

of her peers and the community at large.

She has volunteered in many organizations, including the Food Pantry and GANAS and has been interviewed on many occasions, by the North County Times and the Village News as well as some local television stations.

She has volunteered for the Sheriff's Department many times and has served as Chair person of the youth group. She always strives to present Fallbrook and surrounding communities in the best light.

We are confident that this person will continue her good work in Fallbrook. She has aspirations to continue to grow and to serve. She plans to delve into politics – So she can make a difference.

We encourage her, and youth like her, to know that their community stands behind them with pride and encouragement.

This Fallbrook High School Senior is, in intent, action and fact, a Health Care Hero. Her name is **DEISY SALAS**.



2013

FALLBROOK HEALTHCARE DISTRICT'S
FALLBROOK HEALTH & FITNESS FAIR
SATURDAY NOVEMBER 16, 2013

SUMMARY REPORT OF EVENT

<u>ATTENDANCE</u>	<u>ESTIMATE</u>	600
<u>BOOTHS</u>		51
	SCREENING BOOTHS	7
	PATHWAY TO HEALTH	44
<u>SCREENINGS PROVIDED</u>		
	BLOOD PRESSURE	
	BMI	
	DENTAL SCREENINGS	
	FLUORIDE VARNISH TREATMENTS	
	GLUCOSE	
	VISION SCREEN	
	FLU VACCINATIONS	
<u>SPONSORS</u>		15
HONORED GUESTS		17
<u>VOLUNTEERS</u>		120
<u>REFRESHMENTS PREPARED AND SERVED</u>		
	FALLBROOK HOSPITAL AUXILIARY	
	WATER DONATED BY ALBERTSON'S AND MAJOR MARKET	



GRANT AWARDS 2013

FALLBROOK HEALTHCARE DISTRICT GRANT PROGRAM

In twelve years since its' first grant award presentation, the District has awarded 226 grants to over 40 non-profit organizations to provide a broad range of health and well-being services. Throughout these years, each grant recipient has performed the work defined in their grant application, managed the funds awarded and brought service to the people who needed and benefitted from their programs. The people who receive services range in age from infant to senior citizen. The types of service range from mental, medical and dental health to eyesight to nutrition, healthy and safe behaviors and transportation to medical appointment. For many recipients, these programs are life-saving and life-altering. For some, it provides their only affordable access to healthcare assistance.



The District acknowledges and appreciates the commitment with which each grant recipient attends to its programs. They are required to report, on a pre-determined schedule, the work and expense of their programs as well as their triumphs and challenges in their delivery of compassionate, quality care and service. The District and the grantees have faced difficult circumstances in terms of funding of programs in recent years. Neither has abandoned or curtailed their commitment to the health and well-being of the young and the old of this community. In July 2013, for fiscal year 2013-2014, \$556,159 was awarded to twenty-one programs. The purpose of each is described below.



GRANT 206 FOUNDATION FOR SENIOR CARE –ADVOCATES \$41,000

To evaluate and assist senior citizens with their healthcare and home safety management, through a series of in-home evaluations, safety checks and resource availability assessments, the Senior Care Advocate can help guide and keep seniors living in their homes independently.



GRANT 207 FOUNDATION FOR SENIOR CARE – CARE VAN \$32,500

To give senior and disabled citizens free door-to-door transportation to medical and dental appointments, physical therapy, grocery stores, pharmacies and more. (Helps with budgets to ensure that medication and food are fulfilled priorities.)



GRANT 210 FUHS ASPERGER'S SUPPORT CENTER \$6500

To address social and emotional needs of students who have Asperger's Syndrome. To provide support with anxiety and depression that interferes with their academic and social success.

Emergency intervention is provided as needed. Support group for parents is also provided.

GRANT 211 BOYS AND GIRLS CLUB – TRIPLE PLAY: Mind, Body and Soul \$20,000

To promote health and wellness for Boys & Girls Club members ages 5 to 14 through a multi-faceted program to become and stay healthy and active and learn ways to handle stress and maintain a healthy body.



GRANT 208 FOUNDATION FOR SENIOR CARE - ADULT DAY CARE PROGRAM \$10,000

To provide senior and disabled Fallbrook residents and their caregivers with a program that provides a secure and safe environment. Daily activities include cooking, crafts, games, news, exercise, entertainment and more.

GRANT 209 FALLBROOK SENIOR SERVICES CENTER \$42,250

To provide nutrition to needy seniors many of whom have mobility and activities of daily living challenges. Congregate meals serve 40 seniors every weekday. Home delivered meal program serves 70 seniors every weekday and provides some clients with additional meals for the weekend. Access to the home provides opportunity to assess needs and to refer vulnerable individuals to appropriate resource for assistance.



GRANT 212 HEALTHY ADVENTURES \$9000

This Fallbrook Community Center Wellness Project will create healthy cooking, nutrition classes and a garden. It will present a series of Family Nights and Healthy Living Classes targeting parents of youth that attend the classes and other interested community members to promote healthy lifestyles.





GRANT 213 NICPP - FALLBROOK YOUTH ADVOCACY PROGRAM \$8500

To encourage youth in proactive prevention efforts and to bring awareness about access and use of alcohol and drugs to youth, parents,

educators, and law enforcement. To be involved in issues affecting youth. To develop leadership and advocacy skills in youth.

GRANT 215 THINKFIRST – K – 12 SAFETY PROGRAM \$8500

To educate and inspire students to make life saving choices with the ultimate goal of preventing unintentional injury and death. To give students the tools they need to be aware of their consequences and make the right choice in regard to drugs and alcohol, car safety, bicycle safety, water safety, violence and more.

GRANT 216 PALOMAR FAMILY COUNSELING \$62,109

To serve Fallbrook children and youth who do not qualify for Medi-Cal or other public services and who suffer from severe mental health disorders. When appropriate, family members of these children will also be involved in the clinical treatment process. Therapists work closely with the Fallbrook school system and serve these children in the school setting.



GRANT 217 DELUZ VOLUNTEER FIRE DEPARTMENT \$7000

To purchase and place 2 AEDs in the DeLuz community at key locations and provide medical supplies to DeLuz site.

GRANT 218 FALLBROOK HOSPITAL AUXILIARY \$7450

To provide free transportation for District residents for trips to/from healthcare providers. This transportation is provided with the personal cars of volunteer members or a van equipped with a wheelchair lift for those residents unable to walk without assistance. Only service that takes patients to out of Fallbrook medical appointments.



GRANT 219 TRAUMA INTERVENTION PROGRAMS OF SAN DIEGO, INC (TIP) \$6800

To provide emotional and practical support to victims experiencing a trauma. TIP volunteers are dispatched through the 911 system at the request of emergency responders. TIP volunteers arrive on scene within 20 minutes of being requested.

GRANT 220 FALLBROOK FAMILY HEALTH CENTER – BEHAVIORAL HEALTH PROGRAM \$70,000

To increase access to psychiatric care for persons afflicted with biological brain disorders, behavioral/mental conditions that require medication and/or counseling treatment that reside in the Fallbrook Healthcare District.



GRANT 221 FALLBROOK FAMILY HEALTH CENTER – UNCOMPENSATED CARE \$70,000

To provide a wide range of primary care, dental care and prevention services to the underserved population of the Fallbrook

Healthcare District population.

GRANT 222 FALLBROOK FOOD PANTRY \$52,250

To provide the poor and hungry with nutritionally balanced supplemental food and by doing so help alleviate hardship and



enable them to be productive members of the community.



GRANT 223 REINS Therapeutic Horsemanship Program \$20,000

To fund remaining amount needed for a Wheelchair Lift. To continue to recruit, train, monitor and schedule the volunteer base that provides assistance with over 200 weekly therapy sessions. Each therapy session requires three volunteers to assist the instructor/therapist. To continue the Speech Therapist Program which increases the student's speech production. Receptive Language and Expressive language.

GRANT 224 FALLBROOK SMILES PROJECT – Health Education (Nutrition and Diabetes focused) \$52,250

To provide a Registered Dietitian/Certified Diabetes Education/Health Education Coordinator to facilitate a nutrition/diabetes/health education program at the community clinic; to continue nutrition education and diabetes screening services in district schools and facilitate the CATCH program. To provide assistance and materials to the Health Educator of the GANAS mentoring program (A program for at risk youth.)



GRANT 225 FALLBROOK SMILES PROJECT – DENTAL \$15,000

To provide individuals a resource to obtain restorative dental care. To screen children in local schools for existing potential dental decay and to educate about the prevention of dental disease. Two new components of program: 1) Seniors: To provide free cleaning and exams as well as dental education for residents and staff of senior facilities and programs. 2) At Risk Youth: To provide assistance and materials for dental health education for youth in the GANAS mentoring program.

GRANT 226 JEREMIAH'S RANCH –Community Outreach Program \$8450

To provide Support/Information Group for parents of special needs children. There are over 600 families with special needs children in the Fallbrook area without any support group program. 80% of those children will be unable to move out of their homes following completion of a school program because there will be nowhere to go. (90% will never work a day job. This program will offer these families support and develop a solution within our community. Jeremiah's Ranch will continue to learn and grow in a quality safe environment while maintaining good physical and mental health and remaining an integral part of our community.



COMMUNITY HEALTHCARE PROGRAMS

An important component of the Mission of FHD is focused on the identification, promotion and support of a broad range of healthcare related needs and services. The Community Healthcare Programs are developed by, delivered by, sponsored by, promoted by and/or participated in by the FHD staff and by scores of volunteers. In addition to the Grant Program, the Health & Fitness Fair and the Community Resource Directory there are multiple other programs - A few of which are described below.

PSA SCREENING SEPTEMBER 14, 2013

Again in 2013, the Fallbrook Healthcare District teamed with the Fallbrook Family Health Center to offer a free Prostate Cancer Screening opportunity to the men of the Fallbrook community. Over the last eight years, over 900 tests have been provided. The two components of the screening are a PSA blood study and a digital exam. Combination of the two studies has proven to be of significant value in early intervention. It is recommended that men over the age of 50 have a prostate screening on an annual basis. Men who have a family history of prostate cancer should begin to have evaluations at least by age 40. This screening is offered at NO

CHARGE to men who live in Fallbrook, Bonsall, Rainbow or DeLuz. Dr. Philip Brodak is the physician in charge of the program. All participants are confidentially provided the results of each component and it is the accountability of each to follow-up with his personal physician as indicated by the outcome of the screening. Volunteers from the Fallbrook Hospital Auxiliary, San Marcos School of Nursing, Youth Advocacy Coalition and staff of FHD and the Health Center helped make the morning run smoothly.

RESULTS

•139 participants •113 participants had Normal PSA and Normal exam 81% • 26 participants, 18.7%, had Abnormal on one or both studies.

TAKE BACK DAY – OCTOBER 26 2013

Again, the “drop-off no questions asked site” was a drive-by on Alvarado at the Sheriff’s Station – People didn’t even need to park or get out of their cars – Senior Sheriff’s Patrol and the Fallbrook Youth Advocacy Coalition were there to keep the flow of vehicles moving. This Take Back Day was the 8th held in the County of San Diego—the 7th Fallbrook. The first, held in October 2009 collected 321.7 pounds in the County. In September 2010, **Fallbrook alone** collected over 300 pounds in tablet form PLUS another couple of hundred pounds of liquid medications! These drugs are collected and destroyed in a safe and monitored manner. Misuse – Abuse – Confused Use – of prescription drugs, whether accidental or purposeful, is an ever increasing problem. It impacts youth, adults and seniors - all races, genders, socio-economic and cultural groups. Over the Counter drugs are also a problem and are also accepted in the Take Back Day program. This collaborative program keeps drugs out of our waterways, our soil and most importantly, out of the hands of those who may dangerously use/abuse them.

Reminder: There is a white, prescription drug drop-off kiosk in the Sheriff’s Station lobby for convenient drop-off throughout the year. A ‘no questions asked’ service to the community.

SAFE HALLOWEEN

This annual event sponsored by the San Diego County Parks and Recreation Department provides safe trick or treating experience for youth of the community. Over five hundred children accompanied by parents attend the event at the La Paloma Elementary School where games, contests, music and fun abound in this safe environment. District staff provided a haunted house themed bean-bag toss, and awarded the children with glow-in-the-dark prizes, healthy treats and laughter for ghosts, goblins, princesses and animals of all ages.



HOLIDAY PARADE 2013

In the spirit of the community and the holiday season, the District and the Hospital again combined to share in the festivities of the Annual Holiday Parade sponsored by the Fallbrook Chamber of Commerce. Despite a cold and rainy start, the day ended with the parade proceeding through the streets of Fallbrook with antique autos, marchers and banners.



MINI HEALTH FAIR 2013

In June, the District and the Hospital combined efforts and staff to present a booth at the Fallbrook Family Health Center's Health Fair. Information about the services and programs of each was available to all visitors. This was the third fair hosted by the Center with booths from many healthcare service providers that serve the needs of the Fallbrook community. A day in the sun with music, treats and health focused camaraderie.



2012-2013 and 2013-2014 GRANT PROGRAM

The biggest Community Healthcare Program undertaken each year by FHD is the Grant Program. Only qualified, non-profit, 501c3 agencies may apply. Those who are awarded funding must meet strict criteria and provide comprehensive financial and service reports periodically throughout the grant year.

The District has defined categories within its grant program: Prevention/Education, Treatment and Ancillary Services. All applicants programs and/or services must fall within one or more of these categories.

The information provided below gives insight into the population that is served by the grant program as well as the category of healthcare that is addressed.

	2012 – 2013		2013-2014		CATEGORIES		
AMOUNT FUNDED	\$646,559		\$556,159				
	Awarded	%	Awarded	%		2012	2013
YOUTH PROGRAMS	\$133,709	20.6%	\$ 121,209	21.8%	P/E	50.6%	38.6%
SENIOR PROGRAMS	\$125,750	19.4%	\$ 125,750	22.6%	Treatment	46.8%	51.6%
ALL AGES	\$387,100	59.9%	\$309,200	55.6%	Ancillary	2.6%	9.8%

2013 COMMUNITY COLLABORATIVE

BREAKFAST

The District presents its' report to the community each year. Reports to the community that it serves is its' obligation and opportunity to share what it does and on what basis. The annual reports of the Fallbrook Healthcare District's Board of Directors regarding its' mission, vision and values, its' financial picture and its' programs are comprehensive and confirming of the District's commitment, focus and dedication to addressing healthcare needs and concerns. Transparency, collaboration and communication are key in the cooperative and supportive relationships that the District seeks to build and maintain with other entities and organizations that deliver programs and services for the health and well-being of citizens.

Fallbrook Hospital CEO, Kapua Conley gave an overview of the hospital. It's been a difficult year and the hospital is in need of the support of the people of the community. People need to choose this local hospital – participate in choice of where services are received through discussion with their physician and knowledge of their patient rights under the coverage that their insurance provides them. Fallbrook Hospital has quality healthcare services for in-patient and out-patient care. The business plan for the year is to work to have the hospital thrive, not just survive.



"IMMUNIZATIONS: They're not just for kids anymore!" was the important and impressive message presented by Dr. Mark Sawyer. Dr. Sawyer, Professor of Clinical Pediatrics at UCSD, also serves as Medical Director of the UCSD San Diego Immunization Partnership and on the CDC Advisory Committee on Immunization Practices. He is also a parent. He, and all of his children are immunized. He advised that there can be consequence for those who do not immunize and that the importance and impact does a lifetime there is need to renew advancements in preventing the not only impact children. Whooping as well as the elderly. Polio, once its head in countries that are not strikes all ages. You had Chicken protected. You are subject to a hit the over 60 mark. Infants, adults and seniors all need to know about and adhere to recommendations regarding what is needed and best at the age that they are at. Your physician can help. Public Health and Clinic personnel can be a resource for information and access.



Deisy Salas and Jennifer Seitel were pleased and surprised when they were named Healthcare Heroes 2013. Each of them brings special gifts to their endeavors. Jennifer is the acclaimed leader of ThinkFirst K-12 program for youth safety. Deisy is a lead teen with the Youth Advocacy Coalition (YACs) The dedication to the special tasks of these young women comes from the heart. Read about each of them on page 7.



Prizes were presented through raffle tickets to those who brought food items for the Food Pantry, for those in the 'lucky chair' and to the first postcard returned by USPS mail.

President Stephen Abbott adjourned the meeting with extension of appreciation to all present for their work, for their commitment to healthcare and for their contribution to and support of Fallbrook Healthcare District's programs throughout the year. January 2014 is the next Community Collaborative Breakfast.



— THE COMMUNITY COLLABORATIVE —

COMMITTEE

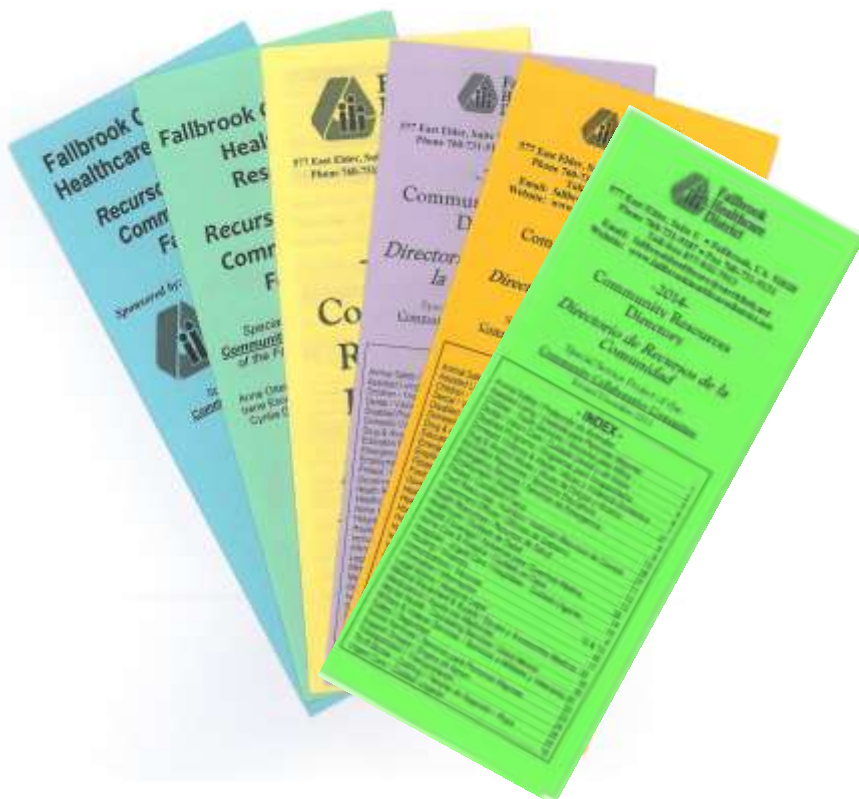
The Community Collaborative Committee (CCC) is comprised of representatives from multiple healthcare and health related organizations or agencies of the Fallbrook community. It is an ad hoc sub-committee of the District that provides valuable in-put to the District Board of Directors and Administrator. The CCC meets once a month in an informal setting to identify, discuss, gain and/or give information and to initiate or recommend action on matters of concern to the health and well-being of the community. It began in 2005 and at every meeting the attendees share their programs and lend support to those of other organizations. Additionally, they take information to their clients, patients and programs for application as appropriate to their endeavors. Attendance at every meeting is not required but each member is included in all notifications distributed by FHD. Notifications cover a broad range of topics that are of concern in the community. Topics such as: drugs and alcohol, youth programs, legislative action, senior citizens, immunizations, and more. The CCC members are a corps of volunteers that are consistent in their support of FHD programs through their participation and contribution of their time and talents. They are a dependable and resourceful component of FHD's service in the community. *FHD applauds and appreciates their commitment and service.* Director Barbara Mroz chairs the CCC.

Brad Gilpin	Care-Rite & Stepping Stone Resources
Dr. Paul Des Rosiers	Fallbrook Acupuncture
Ashley Estrada-Westbrook	Fallbrook Community Center
Mary Ramsden, DC	Fallbrook Family Chiropractic
Esmeralda Herrera & Sonya Martinez	Fallbrook Family Health Center
Noemi Mena & Jennifer Munoz	Fallbrook Family Health Center
Araxy Moosa	Fallbrook Family Support League
Young Milton, Don Luallin, Catherine Sousa, Arnie Wilcutts & Jean Dooley	Fallbrook Food Pantry
Danielle Dyer, MSW	Fallbrook Home Health and Hospice
Pamela Knox	Fallbrook Hospital
Anne Ottemann & BJ Johnson	Fallbrook Hospital Auxiliary
Alvaro Berrios, MSN FNP	Fallbrook Medical Center
Phyllis Sweeney	Fallbrook Senior Care
Deputy John Taylor & Deputy Tim Clark	Fallbrook Sheriff's Department
Janine Loescher	Fallbrook Smiles Project
Dr. Dale Mitchell	Fallbrook Union Highschool
Shannon Jardina, DMD & Edwin Stewart, DMD	Fallbrook Village Dental
Dotty Metcalf, Irene Escobedo, Darlene Webber, & Susan Baglien	Foundation for Senior Care
Sallie Hunt	FUHSD Asperger's Support Center
Larry & Linda White, Lisa Almendarez	Jeremiah's Ranch
Lynn English	Kindred at Home
Margaret Leonelli	Mary Kay Cosmetics
Celeste Young	Mental Health Systems
Sheri Rumble	North County CERT
Myriam Padilla	North Inland Community Prevention Program
Christina Munguia, Patti Christensen & Susan Lawlor	Palomar Family Counseling
Don Kinner & Doris Mack	People to People
Jennifer Gambrell	Reins
Janine Brady, RN	San Diego County Public Health
Thomas Zurek, RN & Kim MacInnis RN	San Diego County Public Health
April Shearer	Save Our Children's Sight Program
Jerri Arganda	Save Our Southwest Hills
Manny Ortega	Sheriff's Senior Patrol
Jennifer Seitel	Think First
Deisy Salas, Santiago Gonzalez	Youth Advocacy Coalition
Jose Gutierrez, Omar Anguiano	Youth Advocacy Coalition
Flor Vargus, Miguel Leal, Zayra Cinseros	Youth Advocacy Coalition

MEETING SCHEDULE

COMMUNITY COLLABORATIVE COMMITTEE MEETINGS (CCC) ARE HELD ON THE 4TH TUESDAY OF EACH MONTH (EXCEPT JUNE AND JULY) FROM 9:00 A.M. TO 10:30 A.M. IN THE BOARD ROOM OF FALLBROOK PUBLIC UTILITIES DISTRICT (FPUD) – 990 E MISSION ROAD – FALLBROOK TO REQUEST NOTIFICATION OF MEETINGS - CONTACT 760-731-9187 OR EMAIL fallbrookhealthcare@earthlink.net

— FALLBROOK COMMUNITY HEALTHCARE — RESOURCES DIRECTORY



Each year in January, the revised Community Resource Directory is published. Over 70,000 have been produced in the FHD administrative office since 2009 and unknown quantities have been produced by those who also print and distribute them. The Community Resource directory is distributed to clinics, businesses, churches, civic groups, clubs, schools, fire station, sheriff station and more. It is a valuable resource for contact information for

a broad range of health related services. It is presented in English and in Spanish to best serve the population of this community. Each year the directory is produced in a different color to ensure that the most recent information is being circulated. **The LIME GREEN 2014 edition has 30 categories with 208 resources listed!** An asterisk before the name of the agency indicates that they have a website that can provide additional information. The Resource Directory is the widest known project of the Community Collaborative Committee (CCC).

To request directories, contact the District admin office at 760-731-9187 or fallbrookhealthcare@earthlink.net. You may also view the directory on the District website: www.fallbrookhealthcaredistrict.net.

CURRENT FISCAL YEAR-TO-DATE

2013 – 2014

FHD: SPONSORED – PROMOTED – SUPPORTED – DELIVERED – PARTICIPATED IN:

COMMUNITY COLLABORATIVE COMMITTEE	MONTHLY
Topics: Oral Cancer; Stalking; Mental Health; Rx Drugs; Senior Care; P2P appreciation; Affordable Care Act; Safe Shelter (Domestic violence); Fallbrook Healthcare Partners	
HEALTHY WOMAN EVENTS	MONTHLY
GRANT RECIPIENT PERFORMANCE REPORT REVIEWS	QUARTERLY
COMMUNITY RESOURCES DIRECTORY	ANNUALLY
HOT SUMMER NITES – YOUTH & FAMILY BOOTH	JUNE 2013
GRANT AWARDS PRESENTATION	JULY 10 2013
ANNUAL AUDIT	AUGUST 2013
PSA SCREENING – Collaboration with FALLBROOK FAMILY HEALTH CENTER	SEPTEMBER 14 2013
TAKE BACK DAY	OCTOBER 26 2013
SAFE HALLOWEEN	OCTOBER 31 2013
HEALTH & FITNESS FAIR	NOVEMBER 16 2013
HEALTHCARE HERO	DECEMBER 2013
HOLIDAY PARADE	DECEMBER 7 2013
COMMUNITY COLLABORATIVE BREAKFAST	JANUARY 25 2014
SUICIDE PREVENTION	FEBRUARY 25 2014

FALLBROOK HEALTHCARE DISTRICT BOARD OF DIRECTORS

2014 REGULAR BOARD MEETING SCHEDULE

BOARD MEETINGS ARE HELD ON THE SECOND WEDNESDAY OF EACH MONTH AT 6:00 P.M. IN THE CONFERENCE ROOM OF FALLBROOK HOSPITAL – 624 E ELDER STREET – FALLBROOK, CA 92028

JANUARY 8	APRIL 9	JULY 9	OCTOBER 8
FEBRUARY 12	MAY 14	AUGUST 13	NOVEMBER 12
MARCH 12	JUNE 11	SEPTEMBER 10	DECEMBER 10

FHD APPOINTEES TO THE FALLBROOK HOSPITAL BOARD OF TRUSTEES

DR ANTHONY BIANCHI - DR TIMOTHY COEN - ALFREDO RODRIGUEZ – GORDON TINKER

FHD BOARD OF DIRECTORS

TERM OF OFFICE

STEPHEN ABBOTT – PRESIDENT	2010 - 2014
BARBARA MROZ – VICE PRESIDENT	2012 - 2016
RICHARD LEVERING – TREASURER	2010 - 2014
LYNETTE SHUMWAY, R.N. – SECRETARY	2012 - 2016
GORDON TINKER – DIRECTOR	2010-2014



Fallbrook Healthcare District
A Public Agency Serving North County since 1950

FOR ADDITIONAL INFORMATION, CONTACT

FALLBROOK HEALTHCARE DISTRICT

577 EAST ELDER STREET SUITE U
FALLBROOK CA 92028

MAILING ADDRESS:
P.O. BOX 2587
FALLBROOK CA 92088

760.731.9187
TOLL FREE: 877.932.7913
FAX: 760.731.9131
Office Hours: Mon – Fri 10 a.m. – 6:00 p.m.

Email: fallbrookhealthcare@earthlink.net Web: www.fallbrookhealthcaredistrict.net

BOARD MEETINGS:

2ND WEDNESDAY OF EACH MONTH AT 6:00 P.M.
FALLBROOK HOSPITAL – CONFERENCE ROOMS A & B
624 EAST ELDER – FALLBROOK CA 92028

ALL REGULAR MEETINGS OF THE BOARD ARE OPEN TO THE PUBLIC.
AGENDAS ARE POSTED 72 HOURS IN ADVANCE OF REGULAR MEETINGS
(FHD Admin Office – Fallbrook Hospital Emergency Entrance – FHD Website)

CONTACT THE ADMINISTRATIVE OFFICE FOR ADDITIONAL INFORMATION OR
SPECIAL NEEDS ASSISTANCE.

VI DUPRE, ADMINISTRATOR ❖ LINDA BANNERMAN, ADMIN ASSISTANT